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<http://www.hud.gov/local/nyn/>

Bookletter #8
FY 2006 - 2AHMLAP

September 14, 2006

MEMORANDUM FOR: All Owners, Managing Agents, and PHAs

FROM: Deborah VanAmerongen, Director, New York Multifamily Hub, 2AHMLA

A handwritten signature in black ink, appearing to read "Deborah VanAmerongen", is written over the "FROM:" line of the memorandum.

SUBJECT: October 2006 – Energy Awareness Month / “Change a Light, Change the World” Campaign

On October 4, HUD will join the Department of Energy and the Environmental Protection Agency (the Partnership) in kicking-off the “*Change A Light, Change The World*” campaign. The purpose of this campaign is to encourage as many people as possible to change an incandescent light bulb to an Energy Star rated florescent bulb, which uses much less energy. As a method of measurement, the Partnership will ask people to register on-line. This registration takes only a few minutes and we would like to encourage owners/property management agents to participate in the campaign.

We would like to request that your organization be involved this year by helping to solicit pledges, as an easy but effective way to demonstrate your commitment to saving energy and reducing greenhouse gas emissions. Simply go to www.energystar.gov/joinCAL, and register as a pledge driver by setting a pledge goal. At this website you will find materials you can download to help you invite members of your organization and residents of your apartment communities to take the pledge. Here you will also find personalized web links that allow you to both get credit for your combined pledges and track progress against your goal.

If your organization is unable to be a pledge driver, then we ask that you encourage members of your organization and residents of your communities to take the pledge directly from the campaign website: <http://www.energystar.gov/changealight>.

If you have any questions about this information, please see the attached information sheet, call Benjamin Ashmore at (212) 542-7785 or Brooke Schlageter at (212) 542-7805, or go to www.energystar.gov/joinCAL.

Energy Tips

October 4, 2006 is Energy Star “Change a Light” Day, which is the start of the Energy Star “Change a Light, Change the World” campaign

“Conservation and energy efficiency are crucial components of a national energy plan. There are significant opportunities to improve the energy efficiency in buildings and homes through technologies and best practices.”

- President’s National Energy Policy quote in the HUD Energy Action Plan Booklet

“HUD is committed to giving this issue the priority it deserves to make sure we make significant progress conserving energy in housing.”

- Secretary Alphonso Jackson quote in the HUD Energy Action Plan Booklet

“For most owners and renters, utility bills are the second largest household expense. That’s why housing affordability and energy efficiency go hand in hand. By reducing the price of utility bills, we reduce the cost of living for the nation’s low- and moderate-income families.”

- Secretary Alphonso Jackson’s quote in the July 11, 2005 News Release announcing the Partnership for Home Energy Efficiency

The Partnership for Home Energy Efficiency (DOE, HUD, EPA) is sponsoring Energy Month and the Energy Star “Change a Light, Change the World” campaign. The objective of Energy Month and the campaign starting on October 4 is to promote energy efficiency and conservation by encouraging people to replace incandescent light bulbs with an Energy Star labeled light bulbs, sometimes referred to as CFLs or compact fluorescent lights. Americans are encouraged to take an online pledge to replace one incandescent bulb or fixture in their home with one that has earned the Energy Star label. The pledge can be found at www.energystar.gov/changealight.

The Governors of America are being asked to issue proclamations declaring October 4, 2006 as Energy Star “Change a Light” day. More than half the Governors joined the campaign in 2005 by issuing proclamations. This year all the Governors are being asked to join DOE, HUD, and EPA to send the strongest message possible – that using energy efficiently is under every American’s control and is everyone’s responsibility.

Lighting accounts for nearly 20 percent of electricity costs. Energy Star qualified bulbs and fixtures help reduce household energy costs because they use one-third the energy of traditional lighting and last up to ten times longer. Consumers can save up to \$25 in utility costs over the lifetime of one bulb. Replacing the most frequently used lights at home will yield the most savings. If every U.S. household replaces just one incandescent light bulb at home with one that earned the Energy Star label, the country will save \$600 million in energy bills, save enough energy to light 7 million homes, and

prevent greenhouse gas emissions equivalent to 1 million cars.

The latest home energy savings information can be found at www.energysavers.gov. Information about Energy Star products can be found at www.energystar.gov.

Here are some simple steps that individuals can take to make their homes more energy efficient:

- Replace incandescent bulbs with lights that have earned the Energy Star label.
- Use a programmable thermostat with air conditioners to adjust the setting warmer at night, or when no one is home.
- Use a fan with window air conditioners to spread cool air through a home.
- Use an energy-efficient Energy Star air conditioner, which can save up to 50 percent on cooling bills.
- Plant trees around your home. Just three trees, properly placed around a house, can save between \$100 and \$250 annually in cooling and heating costs. Daytime air temperatures can be three to six degrees cooler in tree-shaded neighborhoods.
- Plant trees or shrubs to shade air conditioning units, but do not block the airflow.
- Install white window shades, drapes or blinds to reflect heat away from the house. Sunny windows can make air conditioners work two to three times harder.
- Replace windows with Energy Star models and consider the new double-pane windows with spectrally selective coatings.
- Tightly close fireplace dampers.